



E2TODAY

educate and engage

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PROVIDING EDUCATORS WITH
THE TOOLS TO HARNESS THE
POWER OF TECHNOLOGY AND
SOCIAL MEDIA FOR SCHOOLS



GOLD PACKAGE

6 MONTHS: \$6,950.00

SOCIAL MEDIA

Audits of Current Use
(Facebook, Twitter, Instagram, LinkedIn)

Customized Social Media Strategy

Social Media Setup/Cleanup
(Facebook, Twitter, Instagram, LinkedIn)

Reporting and Statistics of Social Media
Reach

Sample Social Media Posts

Social Media Guidebook - 28 Page Guide

Customized Social Media Posts
(Facebook, Twitter, Instagram, LinkedIn)

DIGITAL CITIZENSHIP

Developing Digital Citizen Presentation
Lessons and Additional Resources for
Teachers, Administrators, Families

Digital Citizenship Resources Review
In-Person or Virtual Conference Call

TRAINING, COACHING, DOWNLOADABLE CONTENT

Professional Development Session
on Social Media
In-Person or Virtual Conference Call

Coaching and Support on Digital
Tech Tools and Social Media
In-Person or Virtual Conference Call

**CUSTOM BUILT PLANS AVAILABLE,
UPON REQUEST**

SILVER PACKAGE

6 MONTHS: \$4,000.00

SOCIAL MEDIA

Audits of Current Use
(Facebook, Twitter, Instagram, LinkedIn)

Customized Social Media Strategy

Social Media Setup/Cleanup
(Facebook, Twitter, Instagram, LinkedIn)

Reporting and Statistics of Social Media
Reach

Social Media Guidebook - 28 Page
Guide

DIGITAL CITIZENSHIP

Developing Digital Citizen
Lessons and Additional Resources for
Teachers, Administrators, Families

TRAINING, COACHING, DOWNLOADABLE CONTENT

Coaching and Support on Digital Tech Tools
and Social Media - Virtual Conference Call

BRONZE PACKAGE
6 MONTHS:
\$2,150.00

SOCIAL MEDIA

Audits of Current Use
(Facebook, Twitter, Instagram, LinkedIn)

Customized Social Media Strategy

Social Media Setup/Cleanup
(Facebook, Twitter, Instagram, LinkedIn)

**CUSTOM BUILT PLANS AVAILABLE,
UPON REQUEST**

While digital citizenship and best practices are still being refined – and even defined – social media tools are now essential to modern education and community building within schools.

Nancy Caramanico



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